

Centrum Strengthens its Presence in Andhra Pradesh

Launches First Branch in Tirupati

Tirupati, January 23, 2017 – CentrumDirect, India’s leading Foreign Exchange company, offering a wide range of Forex and Travel services has further expanded its presence in Andhra Pradesh with the launch of its 1st branch in Tirupati and the 3rd branch in the state of Andhra Pradesh. The state-of-the-art branch at Lakshmi Puram Circle was inaugurated by **Dr. Cipai Subramanyam Chairman and Managing Director, RUSSH Super Specialty Hospital** and will further leverage the growing business opportunities in the city, provide its customers with customized offerings in Travel & Visa related services and Foreign Exchange facilities at competitive rates.

Commenting on the launch, **Mr. T.C Guruprasad, CEO & Managing Director, CentrumDirect Ltd.** said, “We are committed to further strengthen our presence in Andhra Pradesh through our branches, offering comprehensive travel solutions. The world renowned Tirupati Temple at Tirumala attracts more than a lakh of pilgrims every day from all corners of the country and abroad. Additionally there is a significant student population here due to the large number of technical education institutions. With this new branch we wish to offer our diverse range of travel solutions to visitors as well as local residents.”

Services offered at CentrumDirect Branches:-

Foreign Exchange

Travellers Cheques

Overseas & Inward Remittances

Travel Insurance

Visa Assistance

Multi Currency Travel Cards

The new branch at Tirupati will also service the nearby towns of Renigunta, Puttur, Pakala and Chandragiri. These towns have a sizeable NRI population and also have a high potential for overseas travel.

About CentrumDirect Ltd.

Incorporated in 1998, CentrumDirect a subsidiary of Centrum Capital Ltd., has in a short span of 18 years, grown to become one of the largest players in retail Foreign Exchange Services with a turnover of approximately Rs. 5000 crores. CentrumDirect’s mission of reaching its customers wherever they are, and its tagline” Think Forex, Think Centrum” is articulated through it’s network of 125 branches in 48 cities including major airports and tourist destinations. It services a wide and growing customer base of corporates, business & leisure travellers and students. Centrum offers a wide range of services that include Foreign Exchange, Corporate & Leisure Travel, Insurance, Visa & E-business. The Company has many firsts to its credit, like introducing the first prepaid Forex card called the Centrum Travel card.

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