

Centrum Bags Exclusive Rights for Foreign Exchange Services at Ranchi Airport

Travellers flying to & from Ranchi can now avail of FOREX & Travel services at competitive rates.

Ranchi, February 27, 2017 – CentrumDirect Ltd., India’s leading Foreign Exchange company and part of the Centrum Group, has been awarded exclusive rights for providing Foreign Exchange services at Bisra Munda Airport in Ranchi, Jharkhand. **The forex counter was inaugurated by Anil Vikram, Airport Director, Bisra Munda Airport.** Centrum offers passengers flying in & out of the city, foreign exchange at competitive rates, along with a host of other products such as Travellers Cheques, multi-currency prepaid cards and travel insurance.

Commenting on the launch, **T.C Guruprasad, CEO & Managing Director, CentrumDirect Ltd.** said, “Ranchi is a fast growing city having an immense potential to attract foreign tourists owing to its large number of waterfalls, wildlife sanctuaries and temples. Additionally, the state Government is offering a number of incentives to boost trade and attract foreign investment in the city, thereby making it a key market for us to offer foreign exchange services. The presence of large institutions such as SAIL, IIM – Ranchi, BSNL already attract a mix of corporate and leisure travelers, which will only increase going forward. The newly built cargo complex and license to operate for 24 hours will see the airport expand its operations significantly.”

Ranchi Airport serviced over 1 million passengers in 2017, registering a growth of over 40% from the previous year, it is the main entry point into the state of Jharkhand, offering connectivity to the neighboring cities of Bokaro, Dhanbad and Jamshedpur.

CentrumDirect offers a wide range of travel services such as Currency Notes, Multi Currency Travel Cards, Remittance Services, Travellers Cheques and Travel Insurance. It also offers online sale & purchase of foreign exchange through its portal – www.centrumforex.com

About CentrumDirect Ltd.

Incorporated in 1998, CentrumDirect a subsidiary of Centrum Capital Ltd., has in a short span of 18 years, grown to become one of the largest players in retail Foreign Exchange Services with a turnover of approximately Rs. 5000 crores. CentrumDirect’s mission of reaching its customers wherever they are, and its tagline” Think Forex, Think Centrum” is articulated through it’s network of 125 branches in 48 cities including major airports and tourist destinations. It services a wide and growing customer base of corporates, business & leisure travellers and students. Centrum offers a wide range of services that include Foreign Exchange, Corporate & Leisure Travel, Insurance, Visa & E-business. The Company has many firsts to its credit, like introducing the first prepaid Forex card called the Centrum Travel card.

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