

Centrum DigiREMA Now Offers A Host of New Services for Real Estate Advisors

- **Lead Generation, Virtual Site Tours, Tracking Brokerage Payments, E-Locker facilities & More**

Mumbai, 29th September, 2020: Centrum REMA, the Real Estate Management and Advisory arm of the Centrum Group, has revamped its online portal – DigiREMA, for Real Estate Advisors. DigiREMA now offers value added features like booking leads, managing CRM, arranging virtual site tours, sharing marketing collaterals via email & SMS, construction updates and even provides a secure E-Locker for storage of key documents and payment schedules. The portal, <https://www.centrumrema.com/CP/> is free to use.

Harish Sharma, CEO, Centrum REMA said, “Given the challenges of physically visiting construction sites and sales offices, specially during COVID -19, DigiREMA enables the Property Advisor to conduct virtual tours and share customized presentations with prospective clients digitally. The portal gives transparent and timely updates on the construction status and other aspects of any project, making the process of buying a house more convenient. Additionally, Advisors can also track the status of their brokerage payments online, making the entire process hassle free. The reduction in stamp duty rates has resulted in more queries from prospective clients. This led us to revamp the portal to make it easier for prospective clients to get access to all relevant information, in the comfort of their home or office.”

Centrum REMA currently manages 8 projects in Mumbai and is scaling up operations significantly given the increased demand. Current projects managed include 39 Anthea, 49 Elina, Akshay Paradise, 16 Mount Blanc in Tilak Nagar, PrinceCare Zinnia in Mahim, Anchor Residency in Ghatkopar & Sunrise Orlem in Malad.

About Centrum REMA

A focused real estate advisory services platform that plays the catalyst for Home Buyers, Channel Partner and Developer. The company assists home buyers from the time they take a decision to buy a home till they step into it. Centrum REMA digital platform provides its clients with proactive project updates, payment schedule and alerts, e-lockers, home loan sections which include calculator, process and checklist, the registration section process and checklist and self-help for solving their queries. For the developers, the platform has inventory management and a microsite for the branding of their projects. It also provides cash flow management and a real-time update of the progress taking place on site.

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