Company C	Centrum Capital Limited
	Debt Syndication
	Designer & Front End Designer (Sr. UX/UI Designer)
Level S	Senior Manager/Assistant Vice President
Total years of 8 Experience	3-12 yrs
Relevant Exp. In years 7	7-10 yrs
Educational Gualification	Graduation in Fine Arts or Design
Roles and Responsibilities	 Collaborate with Engineers, Product Managers, Business users to define problems and goals, map user flows, Prototype interactions and launch new products and services. Leverage user research to influence stakeholders and improve product design and strategy Craft every detail of new features, from idea to pixel perfect execution Run projects end to end with engineers to drive the implementation Ensure the design guidelines and principles are clearly translated in the artefacts Create and revise information architecture documents including but not imited o; site maps, user profiles, research, user scenarios, wireframes, content matrices, flow diagrams/process maps, and detailed design requirements/specifications. Devise and facilitate usability test sessions, analyze data and present findings with recommendations to the stakeholder team. Contribute to the design system for continuous improvements. Be familiar with new UX methods, promote them across the bank and experiment with them in your projects. Be aware of the latest Web Accessibility standards. 5-7 years experience working with UX teams operating in Agile methodologies Solid proficiency in a variety of design tools (Illustrator, Adobe XD, Figma, atc.) Strong experience in conducting user research, analyzing users motivations and being the user s voice. Successful track record in working across organizational boundaries and collaborating with cross functional teams Exceptional communication skills and interpersonal skills. A detail-oriented individual who is comfortable working in an Agile development environment where teams will be working at different paces. Experience in Banking products will be an added advantage Ability to formulate UX design strategy and communicate to the product eam.

Prerequisites	User Research Tools Prototyping and tools for creating Wireframes and tools for creating (Omnigraffle, Visio, etc) Visual Design and tools for creating (Adobe, Figma, etc) UX Content
Email resume to	<u>careers@centrum.co.in</u>